silver lining
COMMUNICATION INNOVATION

TOP 10
REASONS TO USE MANAGED IT

The performance of your business is more important than ever given the challenges faced in recent years. Elevate your business and workforce with an efficient and secure delivery of managed IT Services.

TOP 10 REASONS TO USE MANAGED IT.

The virtual world has become an integral part of our everyday lives and its complexity is continuing to grow both at home and in the workplace. As a company evolves within this ever changing environment, it can become harder to track what is needed to support a expansion. This is where managed IT can help.

Managed IT services provide a wide range of support and IT equipment through a monthly subscription fee. The idea is to relive employees of having to maintain their own systems, allowing them to concentrate on other aspects of the company.
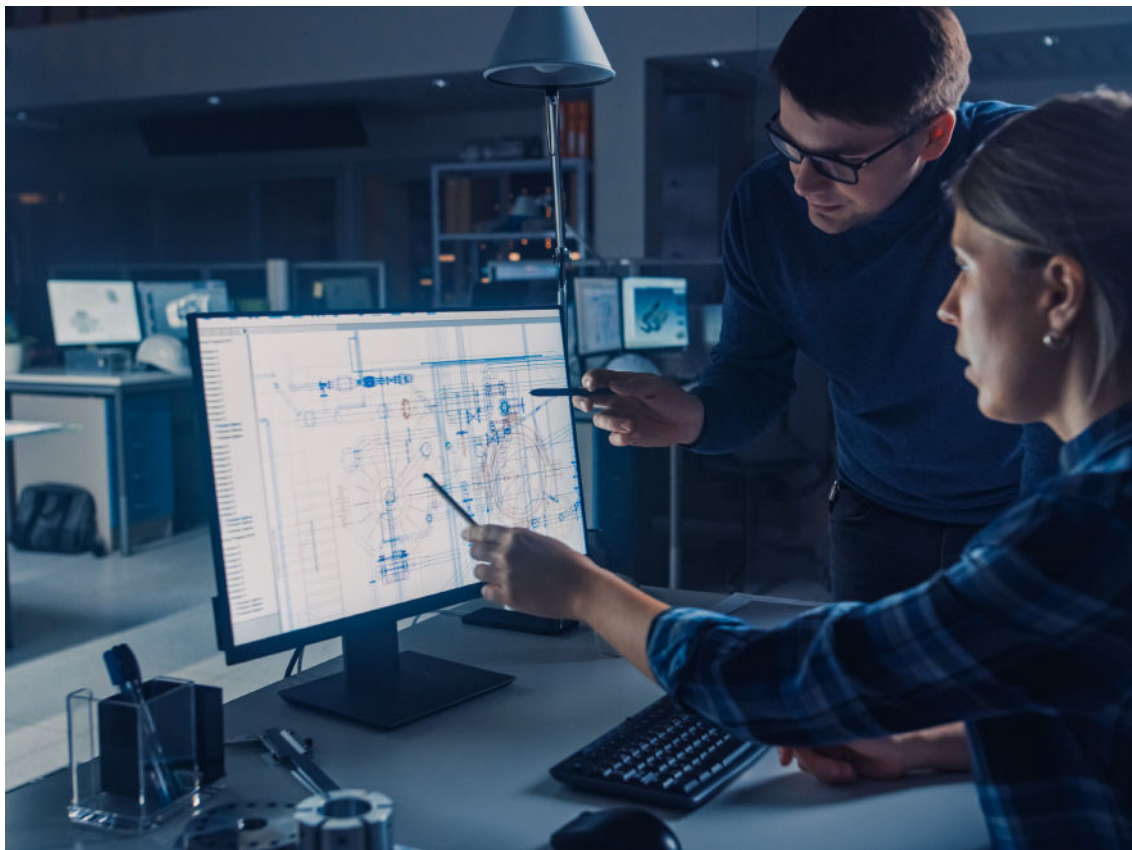
This guide looks at the top 10 reasons to use managed IT and how this can benefit a company. You should take these into consideration when growing your business to increase the effectiveness and efficiency of employees.

COST-EFFECTIVE

Managed IT is directly linked with considerable cost and savings due to providing aid in controlling expenses and improving the return on investment.

Managed it is a great way to save money and get more predictable costs for your business. This is because a monthly fee is paid, making it easier to budget for your IT needs and avoid any unexpected charges.

As a company grows, it can be hard to increase trained employees skills, but with a centralised IT, these demands can be met by providing additional resources. Again this is another example of Manged IT being practical as less money is spent on recruitment of internal staff, training, and HR-related admin.

SCALABILITY

Companies and businesses are exposed to new threats daily, and if systems are not in place to deal with them, the threats can only infiltrate the network, which could also create widespread damage. Every hour, more than 1,000 malware attacks occur, making security a challenge.

Managed IT services can eliminate the possibility of these threats due to the provider remotely working the network security risk. It has a robust data protection system that is constantly under surveillance.

IT will prevent malware from entering the network, stopping hackers from stealing confidential information or missing/ damaging critical systems. In addition, they can also resolve issues and eliminate security loopholes to reduce risk.

GREENER ALTERNATIVE

Centralising your data and working with the cloud is a great way to reduce power consumption as it is in one central location.

This will help save money, reduce carbon emissions from electricity production (which helps protect our environment), and make life easier for IT professionals who manage this type of service.

KEEPING UP WITH DATA COMPLIANCE

Compliance with strict standards, such as those set by the Payment Card Industry Data Security Standard (PCI DSS) and General Data Protection Regulation (GDPR), can be costly. They are standards that must be maintained to ensure that information is kept secure whilst constantly changing. If violated, fines will be issued, damaging a company's reputation.

Hiring a managed IT services provider is the perfect solution for maintaining policies. Hiring an expert can minimise your risk by keeping everything safe, with many risks related to credit card numbers and client data. It will also allow internal employees to concentrate on other aspects of the business, as keeping up to date with policies can be difficult and time-consuming.

An estimated 70% of cyber-attacks are specifically targeted at small businesses, with almost half of small companies have already experienced a cyber-attack. Source: 5 Reasons to use fully Managed IT services (Netitude 2020).

SECURITY & DATA PROTECTION

If a company is growing rapidly, it is vital to have an IT solution that will help keep up with the pace.

Managed service providers can provide this type of assistance and have responded to many different companies needs by hiring new people quickly when necessary, so they are always prepared for any changes that may arise. This means an integrated approach can be applied to ensure high scalability benefits.

Many IT providers operate through a pay-as-you-go system, meaning it is easier to scale up systems at busier times and reduce when needed. This also adds to the cost-effectiveness of using managed IT.

NEW TECHNOLOGY

One of the most significant costs in IT is technology. New pieces of equipment are constantly being released, and it can be hard to figure out which would be beneficial for the company to invest in and which would not be.

A managed service provider will provide access at an affordable price with updates available on demand - ensuring that every system stays current without having any unnecessary worries about investments going obsolete before they're even used fully.

IT services consist of experts with advanced training, in-depth knowledge and years of experience finding the most helpful software and equipment.

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> Have ease of mind with managed IT services taking care of security, maleware though industry Standards and Regulations.
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FLEXIBILITY

With more people working from home, outsourced IT management is an excellent solution for remote or flexible working arrangements.

Centralised services ensure all employees have the same technology experience no matter where they're located in your office space so you can provide them with one consistent level of service and security.

This can work regardless of whether it's during regular business hours or at any time outside those typical workday times.

INCREASED PRODUCTIVITY

A vision or goal is relevant in any business, and having a managed It service can ensure this target can be met more efficiently with ease of mind by taking care of the It solutions needed for targets to be met.

All managed It providers work off a proactive mindset, meaning that employees will have a better experience if you keep their office networks, end-user systems and software up-to-date. This allows the technical work off staff, which helps make them more productive in general day-to-day operations within the company.

40% REDUCTION IN COSTS WHEN USING MANAGED IT SERVICES WITH AN OPERATIONAL EFFICIENCY INCREASE OF 60%.*

Top 10 benefits of using manged IT service, (Redcentric 2019).

24/7 SUPPORT

It may be hard for an in-house IT team to keep up to date with problems that may arise and work on a reaction basis, which is why outsourcing managed IT is an innovative solution.

With managed It services, checks are run constantly to ensure It systems function correctly, preventing significant issues. This is achieved by regular updates, patches and back systems being created. Bugs and any slight glitches are taken care of simultaneously.

Downtime for the business will therefore be minimal, allowing employees to focus more on strategic tasks rather than running maintenance ones. This can lead to increased productivity and profitability.

POST COVID WORLD

With the world pandemic, managed IT helped steer the way so businesses and organisations could rapidly adapt to new ways of working. Clients were able to use managed it software to navigate through the turbulent waters the pandemic offered, thanks to their technical know-how, scalability and agility.

As the working world enters a steadier state, it is evident that Managed IT is continuing to play a vital role in enabling companies to adapt and thrive in the new hybrid working world.

24/7/365*
UNLIMITED SUPPORT

PROACTIVE & COMPREHENSIVE MANAGED IT

At Silver Lining, we have you covered 24 hours a day, 365 days a year, so you can focus on your business. We provide professional IT support and management plans, delivering quality, cost-effective IT solutions to businesses of all sizes.

We will work with you to create a competitive advantage using rapidly emerging technologies from our extensive list of suppliers whilst always ensuring a versatile and reliable platform for your information systems that can adapt to changing business priorities.

Our long-established relationships with leading system providers ensure we can offer expert independent advice on the most advantageous networking, hardware and software solutions for your organisation.

We offer real time reporting to allow ongoinging individual management for your business. It's scalibility means that as your business changes, our support changes with you.

Our proactive support and maintenance means you also never have to worry about installing or updating software.

In addition, we also evaluate equipment for end-of-life planning to prevent equipment from breaking or not being in line with manufacturer guidelines.

READY TO GET STARTED?

Get flexible and secure Managed IT services for your business today! Contact us to see how we can help.

Call **0345 683 11 11** Or email **info@silver-lining.com**

*With our platinum support service

GET IN TOUCH

ENHANCE YOUR EXISTING IT INFRASTRUCTURE WITH OUR MANAGED IT SERVICES.

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