

Say hello to the mobile era

As the world adapts to hybrid working, businesses require technology that enable workforces to access stable voice and data services, no matter where they are.

Mobile working will be the new normal well beyond the pandemic

Mobility is not just a business issue, it's a people issue.

More and more employees rely on their mobile device to do their job effectively



40% of all employees use a mobile device for work purposes.⁴



93% of mobile workers use a smartphone for work every day.⁵



33% of a mobile worker's day is spent using a mobile service.⁵



33% of organisations say that mobile technology investment is a top priority.¹



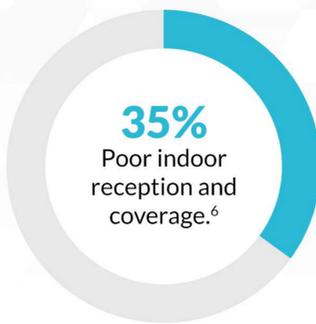
46% of all teams in any organisation will have remote workers by 2028.²



1.87 billion workers in the global mobile workforce by the end of 2022.³

A reliable mobile network is essential to mobile working.

Yet, the top three issues reported by mobile users are all due to poor network connectivity:



Better mobility will determine your business success.

From better productivity to improved collaboration, choosing a **business mobile service built on a strong network** can make the difference between success and failure in the mobile era:



34% increase in worker productivity thanks to mobile devices.⁷



41% praise greater flexibility as a benefit of mobile technology at work.⁷



39% say smartphones improve the quality of collaboration in the workplace.⁷

Choosing the right mobile service can help your business thrive in the mobile era.

Our mobile offering is the business-only mobile service designed to deliver improved coverage for voice and data to empower, not hinder, conducting business while on the move. Get in touch today, and we'll help you choose the right mobile solution for your business.

1. <https://www.itp.net/618788-enterprise-mobility-top-priority-for-one-third-of-organisations>
 2. <https://www.upwork.com/press/releases/third-annual-future-report>
 3. https://me.dynabook.com/ltr/images/eu/B2B/images/e-books/Future_of_mobile_security.pdf
 4. <https://www2.deloitte.com/uk/en/pages/press-releases/articles/more-than-10-million-uk-workers-could-be-using-smartphones-to-boost-productivity.html>
 5. <https://insights.samsung.com/2017/06/26/new-study-shows-growing-role-of-cellphones-at-work/>
 6. <https://www.statista.com/statistics/649764/general-issues-mobile-network-users-experience-with-their-provider-in-the-uk/>
 7. <https://insights.samsung.com/2016/08/03/employees-say-smartphones-boost-productivity-by-34-percent-frost-sullivan-research/>